



W I N E R Y

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Cinnabar Winery Celebrates 35 Years of Winemaking

Meet the Wizards Behind the Brand

Saratoga, California, Month Day, 2018—When locals think of Cinnabar Winery, they may recall the early days when founder Tom Mudd broke ground in 1983, planting 22 acres of Cabernet Sauvignon, and Chardonnay in the Santa Cruz Mountains above the historic town of Saratoga.

Thirty-five years later, Cinnabar Winery is still producing excellent wines from local appellation grapes and is excited to celebrate its rich history and legacy.

Cinnabar's 35-year anniversary party will be held Saturday, July 28, noon to 3pm, at a private estate in Saratoga, California. Festivities will feature Paella and other scrumptious fare, wine, music, a barrel tasting, raffle, and just a touch of wizardry!

Longtime fans of Cinnabar may remember an elf and later a wizard character that were central to the brand. Inspired by Mudd's background as a scientist, he built Cinnabar with reverence for winemaking as a form of modern-day alchemy—blending science with a touch of nature's magic. The Anniversary Party will be a tribute to old Cinnabar characters and stories, and a celebration of the brand's continued love for alchemy and winemaking.

Guests will have an opportunity to engage with some of the most important people behind Cinnabar's brand, including Winemaker George Troquato and Cellar Master Alejandro Aldama. Troquato began working at Cinnabar in 1990 and Aldama was first hired by Mudd to work the vineyards at age 18. Together they have continued Mudd's vision of making stellar wines, and are known and loved as Cinnabar's "Alchemists."

The Mudd family will also be attending the party. Mudd's wife at the time, Melissa Frank, helped to build Cinnabar from the ground up. She could be found in the vineyards pruning grape vines while pregnant with their daughter Karina, and later in the cellar topping up barrels while pregnant with their son Jack. Karina and Jack grew up with the winery as their much-loved playground. Three decades later, Karina took the helm and has been the CEO of the business for the past two years. The Mudd family is delighted to commemorate Tom's legacy and show their appreciation to Cinnabar's customers, wine club members, and business partners from the past 35 years.

So come celebrate Cinnabar! Tickets are \$85 for the general public and \$75 for members of the Alchemist Wine Society. Tickets must be purchased in advance and are available online at www.cinnabarwinery.com or by calling Cinnabar's Tasting Room at 408-867-1012. You can also check out Cinnabar's [Facebook](#) page for more information.

Guests are welcome to visit the tasting room after the event. Show your ticket stub to a member of our staff for 10 percent off on any wines purchased that day only. Saturday tasting room hours are noon to 7pm, with the last tasting at 6:45pm. Cinnabar Winery Tasting Room is located at 14612 Big Basin Way, Saratoga, California, 95070.

About Cinnabar

Cinnabar Winery was founded in 1983 by Tom Mudd in the Santa Cruz Mountains. After Tom's passing in 2007, Cinnabar Winery opened a tasting room in Saratoga, California ([Map and Directions](#)). Known for its Mercury Rising Bordeaux-style red blend, Cinnabar continues to produce Chardonnay and Pinot Noir made from grapes grown in the Santa Cruz Mountains, along with other varietals including Cabernet Sauvignon, Cabernet Franc, and Zinfandel—many of which have heralded numerous awards. All varietals are sold at the tasting room, and Cinnabar's signature wines can be found in retail stores and restaurants throughout California and in select states.

For more information, contact:

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